



FREELANCE FASHION DESIGNER
FASHION | TREND | PRINT

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AREAS OF SPECIALISM:

Ladieswear
Girlsweat
Nightwear and Lounge
Activewear
Outerwear
Denim
Jerseywear
Graphics
Branding
Trend Forecasting
Colour Prediction

SKILLS:

CAD Design
Technical packs
Product Development
Range Building
Liaising with factories
Management
Advanced in Adobe suites
Microsoft Office and Powerpoint

ABOUT ME

Enthusiastic and highly motivated designer with 8+ years experience working with the biggest UK fashion retailers . As an experienced designer I bring a diverse design handwriting with skills designing multi-product ranges from apparel, graphics and branding.

CAREER EXPERIENCE

Freelance Designer
Aug 2019 | Present

Working with suppliers to the U.K Highstreet to produce apparel and graphics for ranges for Ladies and Girlsweat. Ranges produced for retailers such as Tesco, Next, Sainsbury's and Pep & Co with the client list continuously growing. As well as apparel design, I have worked with graphics and printing companies to create company rebrands for the beauty and food market.

Next Girlsweat
Feb 2018 | Aug 2019

Working as the maternity cover on a number of departments within the Girlsweat team, working with the buyers and merchandisers to design and build ranges each season. Throughout my time I was lucky to gain a wealth of knowledge working within departments such as from Outerwear, Jersey, Activewear, School and Hosiery.

Island Clothing
Oct 2017 | Feb 2018

Working as the Senior Designer for all of the accounts within the company that specialises in Nightwear and Hosiery for the UK high street. Main duties would include trend print and design forecasting, presenting and liaising with customers, along with sending technical garment and print design packs to the factory.

George
July 2011 | Oct 2017

Working within the company for a number of years were I progressed from graduate to senior designer. Whilst working at George I designed for a range of departments from girlsweat, young fashion and Ladiesweat, as well as a range of product areas from all clothing areas to footwear.

EDUCATION

University of Wales
June 2011
BA (HONS) Fashion Design, 1st Class honors.

College of West Anglia
June 2008
BTEC Nation Diploma Textiles, 3x Distinctions